

For Immediate Release



Sparkle Roll is Granted the Distributorships of Bentley in Tianjin and Lamborghini in Dalian

The Group's Distributorship Business of Ultra-luxury Automobile and Super Sportscar Expands into Major PRC Cities with Huge Potential

(Hong Kong, 8 June 2011) – Sparkle Roll Group Limited (“Sparkle Roll” or “the Company”)(SEHK: 970), is principally engaged in distributorships of top-tier luxury goods in the PRC, announced that the Group has been granted the distributorships of ultra-luxury automobile Bentley in Tianjin and super sportscar Lamborghini in Dalian by the State Administration of Industry and Commerce (國家工商行政管理總局), which has enabled the Group to sell imported Bentley and Lamborghini automobiles and provide after-sales service in the two cities.

Mr. Ivan Tong, Chairman of Sparkle Roll said, “Distributorships business of ultra-luxury automobiles and super sportscars is always our key growth driver and source of income. The approval of the distributorships of Bentley in Tianjin and Lamborghini in Dalian not only expands our distributorships of ultra-luxury automobiles and super sportscars into major cities with huge consumption potential, but also demonstrates our excellent sales performance is being recognized by our partners and the industry. The showrooms of Bentley in Tianjin and Lamborghini in Dalian are completed and operating. We are confident that the distributorships business of Bentley in Tianjin and Lamborghini in Dalian will continue the success of Beijing distributorships business and taking our distributorships business into next level.”

About Sparkle Roll Group Limited (SEHK: 970)

Sparkle Roll Group Limited is principally engaged in the distributorships of top-tier luxury goods in the PRC, including distributorships of ultra-luxury automobiles such as Bentley, Lamborghini and Rolls-Royce in Beijing; exclusive distributorships of super deluxe branded watches Richard Mille, DeWitt, Parmigiani in the PRC; exclusive global distributorship of deLaCour's BiTourbillon; cohesive partnership with top-tier branded jewelry Boucheron, and exclusive distributorships of Federico Buccellati and Royal Asscher in the PRC respectively; cohesive partnership with renowned French fine wines merchant Duclot Export in the PRC and distributorships of Bordeaux fine wines from renowned French fine wines merchants Maison Joanne, Ulysse Cazabonne and Compagnie Medocaine Des Grands Crus in the PRC.

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Issued by PR ASIA Consultants Limited on behalf of **Sparkle Roll Group Limited**.

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