

For immediate release

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Sparkle Roll Group Limited

Enters a facility agreement of HK\$100,000,000 loan with Standard Chartered Bank (Hong Kong) Limited Further Facilitates Top-Tier Luxury Distributorship Business in PRC

(Hong Kong, 26 Jan 2012) – Sparkle Roll Group Limited (“Sparkle Roll” or “the Group”)(SEHK: 0970), which is principally engaged in distributorships of top-tier luxury goods in the PRC, announced that the Group as borrower, the subsidiaries of the Group as guarantors have entered into a facility agreement for a 3-year term loan facility of up to HK\$100,000,000 with Standard Chartered Bank (Hong Kong) Limited as lead arranger, original lender, facility agent and security agent to finance the Group’s business expansion in trading and distribution of luxury cars, watches, jewellery and fine wines and its working capital requirements.

Mr. Ivan Tong, Chairman of Sparkle Roll, said, “Despite the overall global tightening financial market and shrinking economy, Standard Chartered Bank (Hong Kong) Limited agreed to enter in a facility agreement with the Group. This truly illustrates her confidence to our Group’s business expansion and solid financial foundation. Although China may experience the slowing down of economy, the demand for top-tier luxury goods continues to strive. The report issued in 2011 by the China Academy of Social Sciences (CASS) forecasted that by 2015, the luxury good consumption of the Chinese market will rank the highest in the world, reaching USD 14.6 billion. It has become evident that luxury brands from around the world have targeted the Chinese market. The Group developed a unique operational model and development spectrum which is tailored to accommodate the development of the China luxury market. Looking forward with unlimited business opportunities, we are certain that the top-tier luxury market will continue to flourish at a steady pace in China.”

About Sparkle Roll Group Limited (SEHK: 0970)

Sparkle Roll Group Limited is principally engaged in the distributorships of top-tier luxury goods in the PRC, including distributorships of ultra-luxury automobiles such as Bentley, Lamborghini and Rolls-Royce in Beijing; distributorship of Bentley in Tianjian; exclusive distributorships of super deluxe branded watches Richard Mille, DeWitt, Parmigiani in the PRC; exclusive global distributorship of deLaCour’s BiTourbillon; cohesive partnership with top-tier branded jewelry Boucheron, and exclusive distributorship of Royal Asscher in the PRC respectively; cohesive partnership with renowned French fine wines merchant Duclot Export in the PRC and distributorships of Bordeaux fine wines from renowned French fine wines merchants Maison Joanne, Ulysse Cazabonne and Compagnie Medocaine Des Grands Crus in the PRC.

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Issued by PR ASIA Consultants Limited on behalf of **Sparkle Roll Group Limited**.

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