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Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

NOTICE OF SECOND LARGEST SHAREHOLDING

The Board of Directors (the “**Board**”) of Sparkle Roll Group Limited (the “**Company**”) received notification from Mr. Jiang Hairong (“**Mr. Jiang**”), Ms. Yang Lili (“**Ms. Yang**”) and Hua Lang Limited (“**Hua Lang**”) on 16 December 2013, that Hua Lang became the beneficial owner of an aggregate of 432,896,000 shares of the Company (the “**HL’s Shareholding**”) after acquisition of 300,000,000 shares of the Company on 13 December 2013.

According to the notification from Mr. Jiang, Hua Lang is wholly owned by Mr. Jiang and Ms. Yang is his spouse. As a consequence of HL’s Shareholding, Mr. Jiang and Ms. Yang are deemed to be interested in the HL’s Shareholding and are also substantial shareholders of the Company pursuant to Section 316 of Securities & Futures Ordinance.

The Company also received notification from MSPEA Luxury Holding B.V. (“**MSPEA Luxury**”) on 16 December 2013 that MSPEA Luxury, as the beneficial owner, disposed of 300,000,000 shares of the Company (the “**Disposal**”) on 13 December 2013 and MSPEA Luxury owned no shares of the Company after the Disposal.

* *for identification purpose only*

Before the Disposal, MSPEA Luxury was interested in 300,000,000 shares of the Company (the “**Shares**”) representing approximately 10.07% of the Company’s total issued share capital. MSPEA Luxury, a limited liability company incorporated in the Netherlands and under Dutch law, is indirectly controlled by Morgan Stanley Private Equity Asia III, L.P. (the “**MSPEA III**”) (through its control of Morgan Stanley Private Equity Asia III Holdings (Cayman) Limited and MSPEA III Holdings Cooperatief U.A.), a fund managed by the private equity arm of Morgan Stanley. The general partner of MSPEA III is Morgan Stanley Private Equity Asia III, L.L.C., the managing member of which is Morgan Stanley Private Equity Asia III, Inc., a wholly-owned subsidiary of Morgan Stanley. Each of MSPEA III Holdings Cooperatief U.A., Morgan Stanley Private Equity Asia III Holdings (Cayman) Limited, MSPEA III, Morgan Stanley Private Equity Asia III, L.L.C. and Morgan Stanley Private Equity Asia III, Inc. was deemed to be interested in the Shares held by MSPEA Luxury before the Disposal.

As at the date of this announcement, the HL’s Shareholding represents an aggregate of approximately 14.53% of the Company’s total issued share capital and the second largest shareholding in the Company.

By Order of the Board
Sparkle Roll Group Limited
Tong Kai Lap
Chairman

Hong Kong, 17 December 2013

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhao Xiao Dong. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.