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Sparkle Roll Group Limited
耀萊集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 970)

DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement of Sparkle Roll Group Limited (the "**Company**") and Sparkle Roll Holdings Limited dated 20 October 2016 (the "**Joint Announcement**") in relation to, among other things, the proposed acquisition of the Sale Shares and the Sale Equity, which constitutes a major and connected transaction of the Company under the Listing Rules. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Joint Announcement.

* *for identification purpose only*

As set out in the Joint Announcement, a circular (the "**Circular**") containing, among other things, the details of the Sale and Purchase Agreement, recommendations from the Listing Rules Independent Board Committee in respect of the Sale and Purchase Agreement and advice from the Independent Financial Adviser to the Listing Rules Independent Board Committee and the Independent Shareholders in respect of the Sale and Purchase Agreement would be despatched to the shareholders of the Company on or before 10 November 2016. As additional time is required to finalise the information to be included in the Circular, it is expected that the despatch date of the Circular will be postponed to a date on or before 25 November 2016.

By Order of the Board
Sparkle Roll Group Limited
Tong Kai Lap
Executive Director and Chairman

Hong Kong, 10 November 2016

As at the date of this announcement, the Company has three executive Directors, three non-executive Directors and three independent non-executive Directors. The executive Directors are Mr. Tong Kai Lap, Mr. Zheng Hao Jiang and Mr. Zhu Lei. The non-executive Directors are Mr. Zhang Si Jian, Mr. Gao Yu and Mr. Qi Jian Wei. The independent non-executive Directors are Mr. Choy Sze Chung, Jojo, Mr. Lam Kwok Cheong and Mr. Lee Thomas Kang Bor.